

Budget Update

AFRH Advisory Council October 17, 2024

Financial Snapshot

In millions; amounts may not sum due to rounding

Income	FY 2024
General fund appropriation	25
Fines and forfeitures	\$ 18
Resident fees	17
Military withholding	6
Interest	10
Leases and property sales	3
Gifts and donations	0
Total	79
Operating Expenses	
Healthcare	\$ 24
Resident services	19
Administration	13
Facilities	14
Total	70
Net Operating Income	\$ 9

Spending Authority				
FY	Operating	Capital	Total	
2018	63	1	64	
2019	63	1	64	
2020	63	12	75	
2021	66	9	75	
2022	68	9	77	
2023	68	84	152	
2024	68	9	77	
2025 request	69	32	101	
Trust Fund Balance				
FY 20 ⁻	16 end		\$ 55	
FY 2018 end		78		
FY 2020 end		100		
FY 2022 end		107		
FY 2023 end		186 (109 net)		
FY 2024 (estimate)		192 (116 net)		

Revenue Trends

Resident Fees

Steadily climbing from 2021 (realized \$2M increase in FY24)

Military Withholding/Fines & Forfeitures

- Trending downward from 10-year average for military withholding in 2024 with a \$1M decrease.
- Fines & Forfeitures trending downward in 2024 with a \$1M decrease.

Leases

Maintaining \$3M/year lease revenue in FY24

Investment Income

- Investments are in U.S. Treasury's Government Account Series (GAS) securities Overnight Securities.
 - Tied to market conditions (interest rates)
- From a low \$47,914 in 2021 to a high of \$10,024,184 in 2024, investment income significantly increased as a result of the interest rate hikes and larger trust fund balance.

Cost Trends From 2022 Levels

Market

- Utilities 36% increase (\$0.5M)
- Materials and supplies 19% increase (\$0.1M)
- Food 33% increase (\$1.1M)

Intragovermental

Support Services - 47% increase (\$2.1M)

Statutory

- Federal pay increases 14% increase (\$4M)
- Federal contractor minimum wages 35% increase (\$1.4M)
- New medical providers \$0.5M

Future Budgetary Concerns

- DC Water Sewer Litigation \$2.2M annually
- Technology Modernization Fund Repayment \$1.2M



Organizational Accreditations

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Each facility surveyed separately and carries independent accreditation certification

- Washington DC survey: May 14-17, 2024
- Gulfport MS. survey: June 4-7, 2024

Current Accreditation Status

Both campus locations fully accredited without conditions

Accreditation Quality/Safety Events

Successes: No findings on either campus for Home Care Accreditation

Program

Challenges:

DC: Sentinel Events-(3) falls within 4 months. Reported safety incidents to

TJC. RCAs reporting underway to TJC Quality and Patient committee.

Action: Quality/Safety Stand down to access Falls Program

<u>GP</u>: Infection Control/Sterilization-Biologicals for autoclave **Action:** Streamlined ordering through IC nurse to ensure appropriate matching and adequate sterilization

Commission on Accreditation of Rehabilitation Facilities (CARF)

Survey Anniversary Dates

Each facility surveyed separately and carries independent accreditation certification

Washington DC: Sep. 27-29, 2021

• Survey anniversary date: Aug. 2026

Gulfport: Oct. 18-20, 2021

Survey anniversary date: Oct. 2026

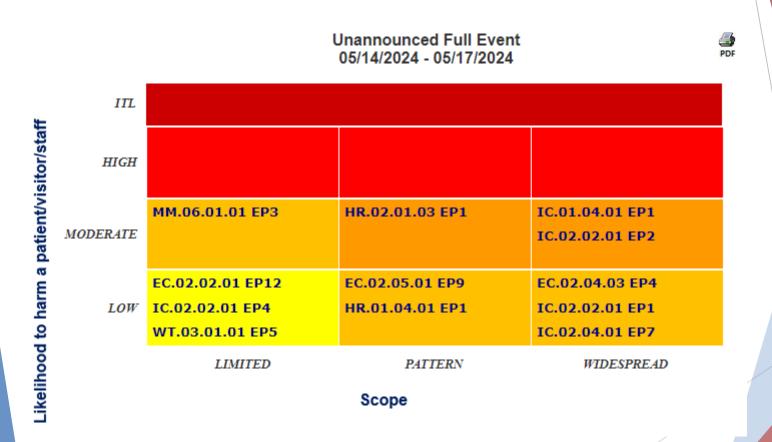
Current Accreditation Status

Both campus locations are fully accredited without conditions

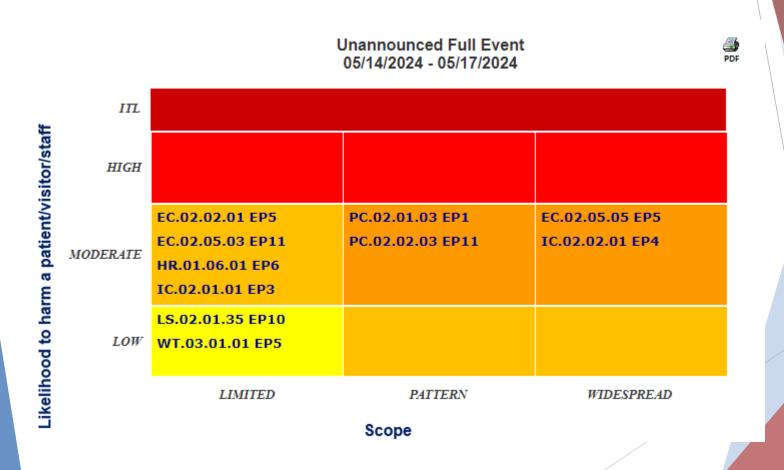
Accreditation Update:

AFRH leadership has decided to continue CARF accreditation as statutory requirement.

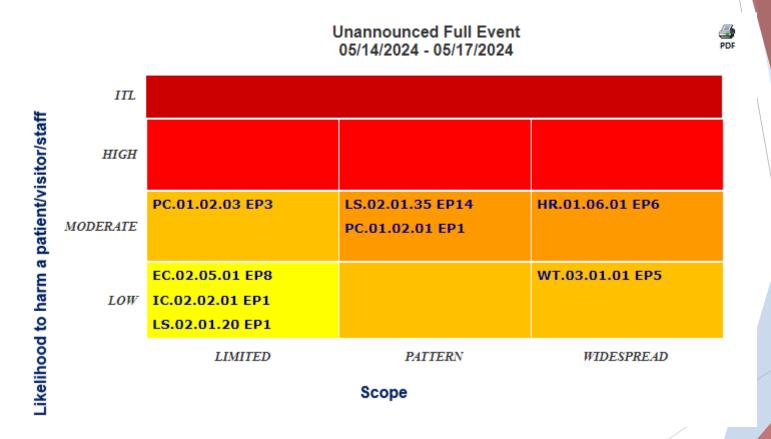
Survey Analysis for Evaluating Risk (SAFER) Matrix-Washington DC-Ambulatory Health Care Accreditation Program



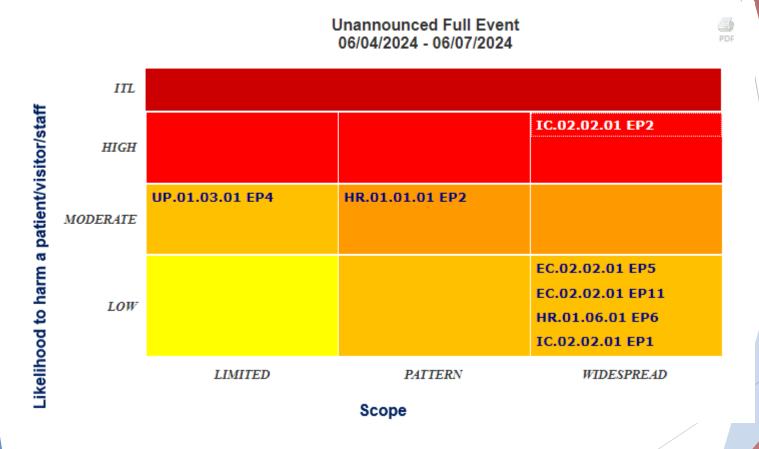
SAFER Matrix-Washington DC-Nursing Care Center Accreditation Program



SAFER Matrix-Washington DC-Assisted Living Community



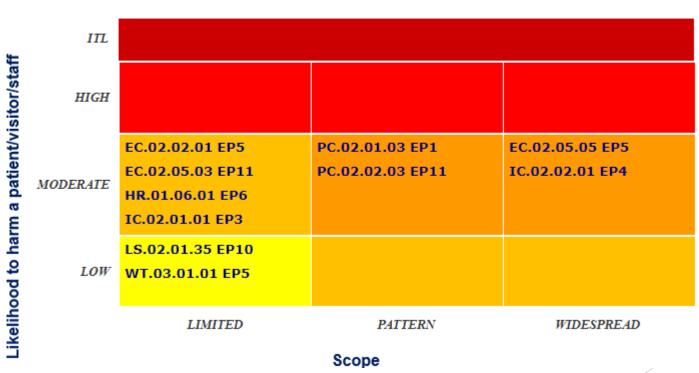
SAFER Matrix-GP-Ambulatory Health Care Accreditation Program



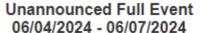
SAFER Matrix-GP-Nursing Care Center Accreditation Program



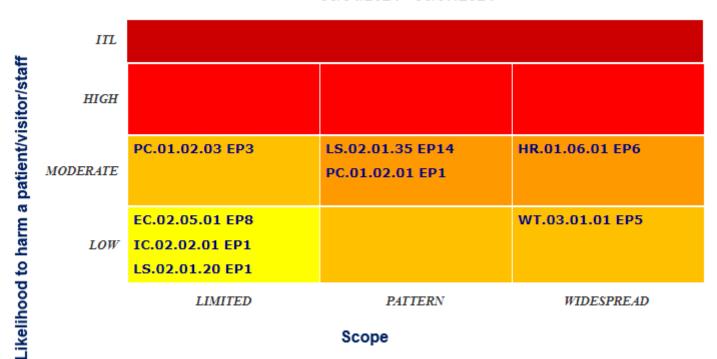




SAFER Matrix-Gulfport Assisted Living Community









Admissions & Marketing

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Eligibility

Changes since 2018

- Removal of age requirement
- Admission of couples (non-military spouses)
- Admission of National Guard & Reserves

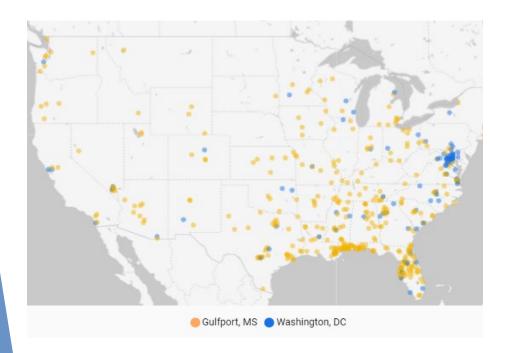
Impact in the last year

- Increased females by 85%
- Increased couples by 75%
- 1 same sex couple
- Current application process time
 - FY24: 22.4 days
 - Since last council: 20.65 days
- FY24 total inquiries: 669
- FY24 total applications: 171 (80% complete)
- Currently 13 applicants in process
 - 8 Gulfport, 5 Washington

Marketing

Key Selling Points

- Cost, Medical Care, Vitality, Military History
 - Building brand recognition and satisfaction
 - Understanding demographics



Inquiries To Date 669

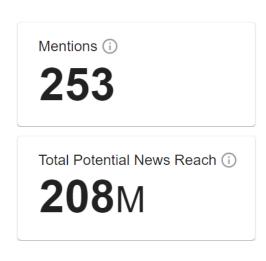
Campus:	Completed
Gulfport, MS	76%
Washington, DC	24%

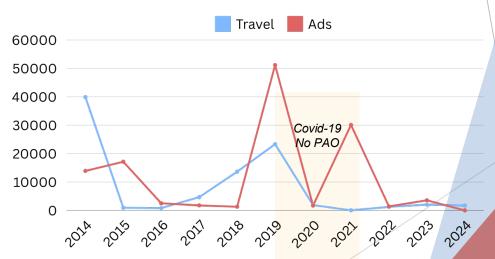
Veteran Only	74%
Couple Non-military	18%
Couple Dual-military	4%

Marketing

Strategies

- Storytelling over Advertising
 - Organization vs. Resident stories
- Earned Media vs. Purchased Advertising
 - Cut travel associated with advertising
 - Pulled advertising in-house
 - Tracking in place to identify low-infiltrated areas





Advertising

Execution of Marketing Strategy

- Storytelling as a low-cost method
 - Continue submissions to Military Retiree Magazines (Afterburner, Echoes, Submariner, etc.) & Military newsletters (DFAS, TRICARE, etc.) which account for 35% of inquries
 - Short documentary in progress
- Re-building an image
 - Agency website
 - Communicator newsletter
 - Social Media
- Connecting with other Agencies
 - DoD-VA Collaboration Office JEC



The Armed Forces Retirement Home: A Sanctuary for Enlisted Soldiers



The Armed Forces Retirement Home is a well-kept secret, even among veterans. More than 200 former enlisted men and women reside on the

Armed Forces Retirement Home

16.8M Reach 17 Social Echo 680k Views

Positive •

>>> QUARTERLY ISSUE <<<



NEWS

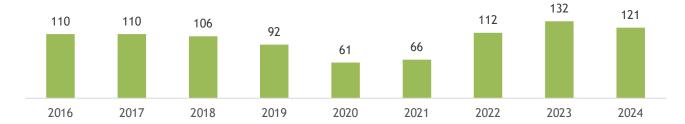
NEW GOALS FOR 2024 <<<

ADMISSIONS UPDATES

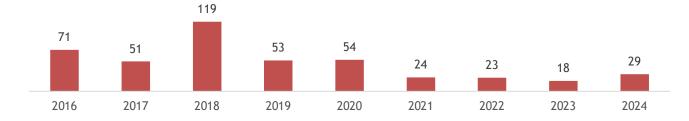


Key Trends by Fiscal Year

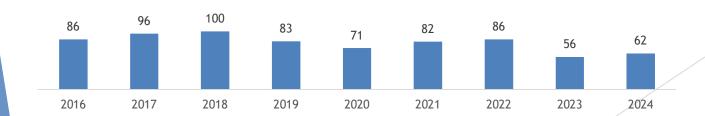
Admissions



Discharges



Deaths





Renovation & Capital Projects

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Sheridan Building renovation

- \$77 million ready for Phase 1
- \$31 million pending for Phase 2 in FY25 budget
- Expect to award construction contract Mar 2025, demolition to begin Jun 2025

Capital projects

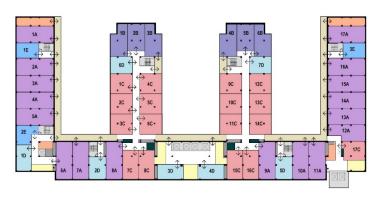
- New awards expected Jan-Mar:
- Washington: Sherman Bldg chiller, high voltage equipment,
 Rose Chapel envelope repairs, water infrastructure
- Gulfport: generators, boilers, chillers
- All of 10% Fiscal Responsibility Act cut borne by capital budget, down to \$1 million for FY25 for projects other than Sheridan renovation

Backup

Sheridan Building Renovation

- Largest residential building on Washington campus, completed 1962, last interior renovation 1992-1994
 - ▶ 431 independent living, 60 assisted living rooms
 - ▶ 272 sqft rooms are 40% smaller than Gulfport and national median for retirement communities, no kitchenettes, limited storage
- Proposed redesign converts exterior balconies to interior space, enlarging rooms to 561 sqft average while increasing total occupancy
- Addresses estimated \$29 million deferred maintenance, relocate Assisted Living to ground floor, replace antiquated electrical and HVAC systems, and reduce energy use
- ► Floor-by-floor renovation over 3-4 years, \$77 million appropriated with phase one planned to start April 2024







Capital Investment

PROPERTY & EQUIPMENT
\$401
million
undepreciated

NATIONAL AVERAGE CAPEX PER UNIT * \$6,333

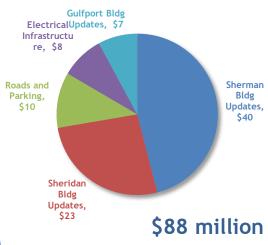
DEFERRED
MAINTENANCE
BACKLOG
\$135
million

IMPUTED CAPEX

@ AFRH 1,125
UNITS

\$7.1
million

LARGEST PROJECTS



Authorized Capital Investment (in millions)							
2017	2018	2019	2020	2021	2022	2023	2024
\$1	\$1	\$1	\$12	\$9	\$9	\$7	\$9

Projects 2020-2025 (in millions)	
Washington electrical infrastructure and substation	\$ 10.2
Washington water & sewer infrastructure	7.5
Washington roof replacements	2.1
Washington elevator replacements	2.8
Washington chiller replacement and HVAC	4.3
Gulfport generators replacement	6.0
Gulfport boilers and chiller replacement	2.1
Washington historic bldgs repairs	3.4
Washington fire pump and sprinkler modernization	2.0
Emergency alert system replacement	1.8
Keyless entry system replacement	2.0
Total	\$ 44.2

^{* &}quot;The State of Seniors Housing", American Seniors Housing Association, 2021



Technology Modernization

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Technology Modernization Fund Investment

- Government-wide TMF board approved \$6.1 million investment for AFRH electronic health record and hardware modernization
- 25% repayable over 5 years
- Joint DOD-VA Federal Electronic Health Record Modernization Office (FEHRM) spearheading roll-out of Oracle/Cerner system
- DOD rollout complete, VA early stages
- AFRH reviewed DOD version, determined unlikely
 - No long-term care module, no customization at go-live
 - Challenges with user credentials, network access, cost
- Reviewing VA version now, initial review positive
 - VA rolled out long-term care at Chicago facility in March
 - More aligned with AFRH needs, higher SNF level
- Hardware upgrade underway

